



"Encouraging Today's Youth  
to make  
Positive Choices"  
Lt. Gov. Brad Owen

Dear Campaign Supporter:

I would like to thank you for your generous support and I would like to share with my involvement with a very special organization, Strategies for Youth.

In 1989, I founded *Strategies for Youth* after receiving numerous invitations to talk with young people. Frustrated by stock presentations that seemed to do little to motivate youth; I developed a dynamic, multi-media, interactive presentation to educate youth about unhealthy choices. Since my election as Lt. Governor, it has been my goal to continue to do more to help our state's youth avoid destructive behavior.

Today, *Strategies for Youth* is its 18th year and has performed at over 300 schools across the state, for thousands of students, and at dozens of conferences. I continue to be a part of this groundbreaking organization which now educates elementary and middle school age youth about bullying and the importance of respect for others, as well as teen drug use.

The impacts of these programs have **proved invaluable for our participants thus far**, and have grown to be the most popular and sought after programs for youth in the State of Washington.

**But...there is still work to be done.**

Statistics show that 160,000 children in the United States miss school each day as a result of being bullied. Bullying is a nationwide problem that is a leading cause of poor school performance, poor self-esteem, absenteeism, mental and physical stress and, in some cases, school violence.

*Strategies for Youth* programs make a significant impact in creating climates where bullying is not tolerated and it is crucial to our children that we continue to bring these innovative and successful programs to schools in the State of Washington.

**Help us continue positively impacting today's youth.**

Currently, our goal is to meet the dramatic increase in requests for *Strategies for Youth* programs. We are thrilled that schools in distant locations across the state are showing great interest and requesting our presence. However, in order to meet the increasing demand, *Strategies for Youth* must raise \$20,000 dollars to meet this year's budget.

**Together we can make a difference.**

With your support *Strategies for Youth* can continue to help children create safe and tolerant environments; free from fear and promoting acceptance. In addition, your contribution will make it possible to bring *Strategies for Youth* to schools with limited resources.

Enclosed you will find a donation card and return envelope. As you consider this fundraising effort, please remember that this is an investment in our schools, our children and ultimately the future. If possible, please respond by December 31st so that these funds can be applied to this year's budget.

Your timely and generous response to this appeal is greatly appreciated.

Sincerely,

Brad Owen - Lieutenant Governor, State of Washington  
President/Director  
Shelton, WA

P.S. If you would like to know more about the *Strategies for Youth* programs or are interested in bringing *Strategies for Youth* to your community, please visit us online at [www.strategiesforyouth.com](http://www.strategiesforyouth.com).