



Month Day, Year

Dear Jordan,

Did you know that the massage therapy industry is experiencing unprecedented growth?

In 2002, 18% of U.S.adults had a massage, twice as many as in 1997. This explosion can be attributed in part to acceptance and recommendations from the medical community and rapid growth of the spa industry.

How will this affect you?

Increasing demand for massage therapists means more opportunities for employment.

The US Department of Labor 2006 Occupational Outlook predicts that employment for massage therapists will increase 18-26% through 2014, and employers are searching for highly skilled, well-trained massage therapists. By enrolling in a [Professional Licensing Program](#), you could be part of this exciting allied health career; providing massage to help others overcome chronic pain, recover from injuries and illness, reduce stress, and participate in proactive healthcare and wellness.

Please allow me to introduce myself.

My name is Susan and I am the Director of the Port Townsend School of Massage. Recently, you requested information from PTSM. A packet of information has been sent in the mail, which includes our course catalog and information regarding the school. The following is an update regarding our programs.

The start date for our Weekday & Weekend Program is March, 2008.

We are now accepting applications for these programs. Do you have questions regarding tuition? We have several possibilities for financial aid; including the Sallie Mae Career Training Loan, payment plans, private grants benefits under the GI Bill. To learn more about our programs, please visit our website at www.massagedeeducation.com and click "[Licensing Programs](#)" or call 360-379-4066.

Interested in learning more about our Massage Therapy programs?

Come see what we're all about Attend an Intro to Swedish class-prerequisite to attend our program. You'll learn the six basic strokes of Swedish massage, and then have the opportunity to give and receive a relaxing massage. This is a great time to get acquainted with our style of instruction, ask questions about classes and curriculum, tour the school, and meet our staff.

To register simply call 360-379-4066 or [e-mail](#).

Upcoming Intro to Swedish Dates:

Saturday, March 1st, 2008

Saturday, March 8th, 2008

Choosing a school that best fits your individual needs is important to your success.

I would be happy to meet with you to discuss our programs and give you a personal tour of the school. You're also welcome to visit our student clinic and receive a relaxing massage from a current student.

Please don't hesitate to call with questions about our programs. You can reach me by phone 360-379-4066 or [email](#).

Again; I thank you for your interest in PTSM. I look forward to speaking with you!

Best Thoughts,

Susan Sherman
Port Townsend School of Massage

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